

# GenAI Insight Chart

**sirris**



Accessible AI  
for Everyone



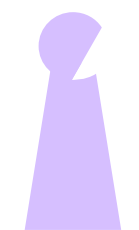
A new adaptive  
customer  
experience



Self-Learning  
Applications



Product-  
Policy Fit



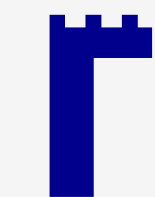
GenAI has  
intellectual  
property issues



The future  
of innovation



Prompt Engineering  
is not the future



Sustainability Problem  
or a Sustainability  
Solution

Define the GenAI Gamefield in Your Company, check the website [www.sirris.be/en/GenAI](http://www.sirris.be/en/GenAI)