

# A Code Cracker that fits Anziplast like a glove

04 May 2021, 02:00

Bas Rottier

Gunthram Cornelis

*In the light of the 'Stay Connected' innovation project, the West Flanders injection moulding company Anziplast invites 15 stakeholders and an external guest to an **online R&D** talk every month. Sirris gladly participated in the pilot session and established a link with the [Crisis Code Cracker](#).*

With its R&D-talks, Anziplast wants to move innovations to the top of the agenda. At the same time, it wants to focus on connecting with suppliers and knowledge partners. It's a great idea, and one that we're happy to get our teeth into. Three of our experts took part in the **first R&D talk**, which on this occasion coincided with the intake interview of the [Crisis Code Cracker](#). **Dirk Vanherck from Anziplast** and **Sirris expert Bas Rottier** share their experiences during the first phase of the project.

## A new vision on innovation

[Anziplast](#) is a supplier of customer-specific injection moulding products. The company is active in two worlds: automotive and non-automotive. "Many of our customers are large suppliers of car manufacturers," says sales manager Dirk Vanherck, who is also project manager for *Stay Connected*. "We supply them with small to large, mainly technical and functional parts. Our products in non-automotive are very diverse."



## Authors



Bas Rottier



Gunthram Cornelis